DOOB PROJECT ROADMAP
Version: June 2025

PHASE 1 — GENESIS (Q2 2025)
Foundational steps to launch the token, secure key allocations, and
set the tone.

✅ Token minted on Solana
✅ Treasury wallet created
✅ Internal fund distribution completed
✅ Liquidity pool created and LP tokens burned
✅ Phantom-compatible wallet support
✅ Website and documentation live
✅ Community socials (Instagram only; no Twitter or Telegram)
☐ Prepare for airdrop campaign

PHASE 2 — GROWTH (Q3 2025)
Focus shifts to community, creative content, and visibility.

☐ Execute targeted airdrop campaign
☐ Launch meme packs and sticker sets
☐ Lock dev and ecosystem wallets with multisig
☐ Begin collaborations with cannabis creators and culture orgs
☐ Keep roadmap flexible — no DAO, just vibes

PHASE 3 — CULTURE & UTILITY (Q4 2025+)
☐ Launch lightweight community rewards (no staking)
☐ Accept DOOB for merch, services, or weird partnerships
☐ Evaluate NFT tie-ins (no mass minting unless value exists)
☐ Host or sponsor community-led events
☐ Publish minimal ecosystem guidelines

ONGOING GOALS
Keep DOOB transparent and traceable on-chain
Say no to DAOs, fake hype, or complex tokenomics
Say yes to vibes, memes, and rolling with the culture
Hold no promises — this is a social and digital experiment